



SEA COUNTRY NEWS

Laguna Niguel Chamber of Commerce

www.lnchamber.com • lncc@lnchamber.com

Volume 28 Issue 10, October 2010

28062 Forbes Road, Suite C

Laguna Niguel, CA 92677

949.363.0136 · Fax: 949.363.9026

NETWORKING EVENTS

Every Tuesday
NIGUEL NETWORKERS
Cedar Creek Inn
27321 La Paz Road
11:15AM-12:45PM
\$15 Members
\$20 Non-Members
Doors close sharply at 11:30

Friday, October 8
GOVERNMENTAL AFFAIRS FORUM
Hosted by Brown & Saraci, An Office of MetLife
City Council Chambers
27801 La Paz Road
7:30-8:30am
Presentation by the Mayor of Laguna Niguel
Breakfast refreshments provided

Friday, October 22
CITY COUNCIL FORUM BREAKFAST
See article on this page

12@12
Sponsored by Allen Cadillac-GMC-Hyundai
See article on this page

Thursday, October 28
CHAMBER MIXER
Hosted by Fred's
32431 Golden Lantern
5:30-7:00PM
\$15/Potential Members
\$10/Reduced Member Rate
Includes 2 beverages, food & potential new customers



Join the Laguna Niguel Networkers A leads group within the Chamber

Since you have to have lunch somewhere, you might as well promote your business



Visit our website at www.NiguelNetworkers.com

12@12

Sponsored by

Allen Cadillac-GMC-Hyundai
WORKSHOP SERIES ON

“MARKETING YOUR BUSINESS”
This free educational member benefit includes lunch!

All workshops are from
12:00 noon - 1:30 pm
in the Chamber Conference Room

Monday, October 4, 2010
“U-Tube Can Help Your Business”

Monday, October 18, 2010
“Advertising on TV is Affordable”

Presented by Paul Vega,
Cox Media Advertising

Learn about the efficiency of cable advertising, the affordability for businesses of all sizes, Cox’s ability to zone advertising to reach specific geographic areas...

RSVP 363-0136

Space is limited to the first twelve (12) members that reserve

CITY COUNCIL FORUM BREAKFAST

Meet the candidates Running for City Council

Friday, October 22

El Niguel Country Club
23700 Clubhouse Drive

7:15-9:00AM

\$21/Potential Members

\$16/Reduced Membership Rate
\$5 additional fee if you RSVP after 10/20/10

Business Attire NO denim allowed at the Country Club

SPREAD THE WORD

Anyone who is running for office in the November election may attend this breakfast and meet potential voters.

They are also permitted to purchase a display table for \$40/each.

RSVP’s are a necessity.

Q: How do you get greater visibility to 27,000 households?

A: Contact Paul Lopez at (949)582-9771 to reserve your ad

2011 Business & Community Directory AND Official Laguna Niguel Street Map

CHAIRMAN’S CIRCLE

DIAMOND



PLATINUM



SILVER



GOLD



Sempra Energy utilities



FROM THE CHAIRMAN OF THE BOARD

*By Chairman David Russell Ohrn (DRO)
South County Printing*

Each month I have recognized various members of your Chamber of Commerce who have assisted in making the Chamber a successful organization. I am a firm believer in "Building the Bench" by allowing new people the opportunity to participate in the many functions of the Chamber.

This month I would like to acknowledge with Thanks, three new Board Members:

Heidi Fisher, Salt Creek Wine Company; Karen Saulus, Great Promos & Engraving and Donna Billman, Donna B's Bakery & Boutique. These directors will complete terms of recent vacancies which have occurred on the Board. These three new Directors have also been elected to serve a full two year term beginning in 2011 during **Chairman Elect Kirk Lapple's** term as Chairman of the Board.

It is also my pleasure to welcome two additional members who will complete the full complement of the Board this year by filling two other vacancies which recently occurred. **Cap Poore, Dr. Follow Up** (And the very successful Chairman of our recent membership event) and **Mark Kuwahara of Pacific Sign Center** will serve out terms through December 31, 2010.

If you want to make your Chamber Membership more meaningful for your business, please consider getting involved in some way that meets with your time available from you business. Over the 29 years I have been involved here in Laguna Niguel my database has grown to almost 20,000 people. How many new people have you met this year? Join us at some of your Chamber Events, become involved in a committee or just check the website or read your Chamber news letter to find out what is available.

As always I welcome your comments.

| 2010 CHAMBER OFFICERS & BOARD OF DIRECTORS |
|---|
| OFFICERS |
| <p>David Russell Ohrn (DRO), Chair 249-1000 South County Printing</p> <p>Kirk Lapple, Chair Elect 363-5900 Law Offices of Kirk Lapple</p> <p>Mike Plouff, 1st Vice Chair 443-1800 Allstate Insurance Co.</p> <p>Steve Rettig 2nd Vice Chair 542-7300 Altera Real Estate</p> <p>Tom Mauro, Secretary 334-7871 Mauro Advisory Services</p> <p>Mary Smith, Treasurer 485-3700 Alen Cadillac-GMC-Hyundai</p> <p>Mark Montgomery, 2009 Chairman 337-6225 Montgomery Photography</p> |
| DIRECTORS |
| <p>Daniel H Abrams 429-7000 Abrams CA Health Insurance</p> <p>Carole Allen 922-0011 CUSD Teacher Emeritus</p> <p>Donna Billman 367-0100 Donna B's Bakery Boutique</p> <p>Heidi Fisher 249-9463 Salt Creek Wine Company</p> <p>Mark Kawahara 248-7474 Pacific Sign Center</p> <p>Cap Pore 830-1424 Dr. Followup/Cap & Co</p> <p>Karen Saulus 831-0208 Great Promos & Engraving</p> <p>Mark Snider 429-7095 Indoff, Inc.</p> |

*Newsletter photos by Montgomery
Photography & Debbie Newman
Newsletter layout & printing by South
County Printing*

Toby Sanford
Microsoft Certified Professional
949-842-4368

Beach Cities Computer
Your Remote Computer Service Specialists

www.bccomputer.us toby@bccomputer.us



Business of the Month

GRACE CLASSICAL ACADEMY

Jenni Helj
Principal

24600 La Plata
Laguna Niguel, CA 92677

Office: (949) 481-9250
Mobile: (949) 939-0156
Principal@GraceClassicalAcademy.com
www.GraceClassicalAcademy.com

CHAMBER TRANSFER SPECIAL

2 for 1

Video to DVD

pix & dubs *Transfer one VHS tape to DVD at regular price and get a 2nd VHS tape to DVD free! Must present coupon to receive this offer.*

30262 Crown Valley Suite C
Laguna Niguel
In Von's Center

(949) 495-2016 www.pixanddubs.com

Navy Car Wash

Saturday, October 16, 2010

10:00 am – 2 pm

A car wash by the crew of USS McCusky's will be held at Plaza de la Paz on the corner of Pacific Park and La Paz in Laguna Niguel.

The Laguna Niguel Botanical Preserve

Labyrinth Dedication Ceremony

Monday, October 11, 2010

4:00PM

Located in Crown Valley Community Park
29751 Crown Valley Pkwy

This preserve is a civic space, designed and built in 2010 to celebrate the dedication and achievements of Laguna Niguel residents recognized as Citizens of the Year.

RSVP Attendance at 425-5100 or email agiglio@ci.laguna-niguel.ca.us

Octoberfest of Ladera Ranch

At their Town Center

Saturday, October 9, 2010

11:00am – 8pm

Please contact the Ladera Ranch Chamber of Commerce at www.laderranchchamber.com to get information about sponsorship, participation or attending the event.

Londance Studio Ribbon Cutting

Londance Studio Moved to a New Suite

27241 La Paz Road, Suite J

Laguna Niguel, CA 92677

949-448-7955 • www.londance.com



City Councilman Paul Glaab along with Mayor Pro Tem Gary Capata assists Jason Daly, along with Londance owners, Pat West, Heidi and Donnie Burns, in cutting the ribbon to christen their new location amongst celebrities in the ballroom dancing arena.




CARPETS • DRAPERIES • VINYL • PERGO • WOOD • TILE

27751 "A" La Paz Road
Laguna Niguel, CA 92677

PH: 949-831-1332

ESTABLISHED 1957



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Monarch Beach, CA 92629

Office: 949.661.1400 Ext. 326
Direct: 949.495.5968
Fax: 949.363.2829
Email: judyrw@jps.net
www.judywhitelock.com
License #: 00797770

Judy Whitelock, CRS
Broker Associate



PRIDE BEGINS AT HOME



Richard Herron

Personal Financial Representative

Allstate Financial Services, LLC

30101 Town Center Drive #105
Laguna Niguel, CA 92677

Office 949-495-3530

Fax 949-495-9949

CA Insurance License #0524206

Securities offered through Allstate Financial Services, LLC (LSA Securities in LA and PA).
Registered Broker - Dealer. Member FINRA, SIPC

Stinchfield, Mellotti & Rasmusson

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- Accounting & auditing
- Financial & tax planning
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- Partnerships
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(949) 495-2622

30092 Ivy Glenn Drive, Laguna Niguel, CA 92677

Got Back Pain?

Call the Laguna Niguel Chiropractic Specialists

Drs. Marc & Barbara Speare

Successfully treating neck and back pain for 28 years.

We are providers for every PPO/HMO/Insurance that includes chiropractic.



Open Monday - Saturday
949-495-2843

www.lagunaniguelchiro.com
30101 Town Center, Suite 112, Laguna Niguel

Membership Anniversaries

(August Membership Renewals)

We want to thank the following businesses and residents that, through their continued support of our chamber programs, have expressed their dedication to the future growth of our Chamber by renewing their membership for another year.

Member Since 1982

Chris G. Alexander,
Sea West Properties
The Druggist Pharmacy
South Coast YMCA

Member Since 1983

CR&R Waste & Recycling Services

Member Since 1987

Trading Places, International

Member Since 1990

McNeal Private Investigations, Inc.

Member Since 1991

N.Y.'s Upper Crust Pizza Co., Inc

Member Since 1992

Donna B's Bakery Boutique

Member Since 1993

Paul & Jaleh Lehrich,
Prudential CA Realty
Souplantation & Sweet Tomatoes

Member Since 1996

Laguna Niguel Woman's Club

Member Since 1998

New Life Christian Fellowship

Member Since 2001

Chaparosa Grill

Member Since 2003

DII Consulting Services

Member Since 2004

Laguna Niguel Town Center
Leisure Care Home Care

Member Since 2005

Annette R. DiBello, CPA, CFP
Peet's Coffee

Member Since 2006

Fitness Together
Daryl & Janet Jacob

Member Since 2007

Mastro's Restaurant, LLC

Member Since 2008

Albertsons, Alicia Pkwy
Clear Light College Success

Member Since 2009

American Senior Funding
Niguel-Clubhouse, LP
Dave Black, Realty One Group
Saddleback College
Solomon's Bakery
Stifel Nicolaus & Company, Inc.
Virtual Business Services



LAGUNA NIGUEL LIONS CLUB



Dan Abrams
2010-2011 President

Meets on 1st and 3rd
Wednesday
El Niguel Country Club

Guests Welcome
Call (949) 215-3051

www.lagunaniguellionsclub.com



Griffin Optometric Group

Dr. T. Powers Griffin, Jr.
Dr. S. Randall Griffin
Dr. Patrick Griffin
Dr. Traci Paul

140 Avenida Del Mar
San Clemente, CA 92672
949.492.1853

30030 Town Center Drive
Laguna Niguel, CA 92677
949.495.3031

The Courtyards at Talega
1001 Avenida Pico, Suite A
San Clemente, CA 92673
949.940.0200

www.griffinoptometric.com
est. 1957 by Dr. Ted P. Griffin

Don't Pay Too Much for a Home Loan!

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Pacific Residential Mortgage
2 Coronado Pointe
Laguna Niguel, CA 92677
CA DRE License# 00877943 • NMLS# 233197

Peter Weiss
949.363.1018
peter@prmtg.com



Gail G. Turner
Owner/Broker

998 Glenneyre Street
Laguna Beach, CA 92651

(949) 499-5915
Fax: (949) 499-3590

Trolling For Members



Meet Your Trolling for Members Captains & Community Leaders: Captain DRO of the USS McClusky, Captain Heidi Fisher of the USS Viognier, Crew Member Maripaz, Captain Craig Remsnyder of the Black Pearl, Captain Julie Wright of the Love Boat, Captain Mark Montgomery of the USS Minnow, Captain Gary Capata of the USS Enterprise and Membership Chairman Cap Poore



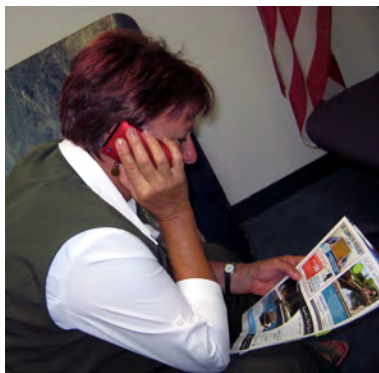
Membership Chairman Cap Poore with Chamber Chairman DRO are proud that the Trolling for Members Campaign brought in over 50 new members and over \$10,000 – a true recession buster!



Captain Julie Wright with a couple of her Crew: Toby Sanford & Carole Allen



Captain Mark & his crew of Mary Smith, Councilman Paul Glaab and Krista Clark



Past President Ida J. Rooney is busy trolling for members



The event would not be successful without the help of the runners who delivered the new member packets & certificates. Thanks you Craig Remsnyder, Carole Allen, Karen Saulus, Lisa Blaisdell, Dan Magallon & Heidi Fisher who hosted the event at her wine store, Salt Creek Wine Company.

New members that are not listed in the 2010 Directory

Please tear out the center of this newsletter and place in the 2010 Business & Community Directory for an updated listing of new Chamber members.

ADVERTISING & MARKETING SERVICES

Savings Express

Laura Batts
23101 Moulton Parkway, Ste 102 B
Laguna Hill, CA 92653
(949)859-0800
www.savingsexpress.com

Your Community Saver

Corey Tolmasoff
Laguna Niguel, CA 92677
(949)463-1434

www.yourcommunitysaver.com

ATTORNEYS/BUSINESS, TAX & ESTATE PLANNING

Law Offices of Dawn Stark

Dawn Stark
23332 Millcreek Dr Suite 260
Laguna Hills, CA 92653
(949)334-5107
www.dawnstarklaw.com

ATTORNEY SERVICES

Prepaid Legal Services

Judy Field
PO Box 7563
Laguna Niguel, CA 92677
(949)246-4090
www.prepaidlegal.com/hub/judyfield

AUTOMOBILE REPAIRS & SERVICE

Autobaun Imports

Kays Kamalmaz
30081 Crown Valley Pkwy.
Laguna Niguel, CA 9267
(949)495-9900



At the Celebration of Success, Captain DRO is the BIG winner with 8 new members (\$1,675) & his crew of Steve Rettig, Desiree Holland & Bill Klamfoth brought in another 8 members (\$1,585) between them.

Cape Auto

James Buck
27762 Forbes Rd. #1R
Laguna Niguel, CA 92677
(949)582-3131
www.capeauto.com

ATTORNEY SERVICES**Prepaid Legal Services**

Judy Field
PO Box 7563
Laguna Niguel, CA 92677
(949)246-4090
www.prepaidlegal.com/hub/judyfield

BANK/MORTGAGE**New American Funding**

Derek Beisner
23332 Mill Creek Road, #260
Laguna Hills, CA 92653
(949)637-9939

BANKS/SAVINGS & LOANS**American Security Bank**

Malinda Galler
30100 Town Center Dr, Ste Q
Laguna Niguel, CA 92677
(949)249-0740
www.AmSecBank.com

BEAUTY SALONS & SUPPLIES**Salon Sauvage & Day Spa**

Wanda Kent
31271 Niguel Road, Ste. G&H
Laguna Niguel, CA 92677
(949)661-2055
www.salonsauvage.com

**BUSINESS TRAINING/COACHING/
CONSULTING****Vanessa Summers Companies**

Andor Gyulai
4640 Admiralty Bay
Marina Del Rey, CA 90292
(310)754-9706
www.vanessasummers.com

CARPETS & FLOORING**Royal Carpet & Flooring**

Amir & Homa Menhaji
27601 Forbes Rd., Suite 7
Laguna Niguel, CA 92677
(949)582-5701
www.royalcarpetandflooring.com

CATERING/EVENT COORDINATING**Mark's Catering**

Maureen Web
23552 Commerce Center Dr. #D
Laguna Hills, CA 92653
(949)768-7900
www.markscateringlaguna.com

CHILDREN'S THEATRE & ACTING**CLASSES****Center Stage Studio**

Tracey DiMicelli
27101 Aliso Creek Road, Ste 136
Aliso Viejo, CA 92656
(949)305-9758
www.thecenterstagestudio.com

CLEANERS**Pacific Plaza Cleaners**

Eunice Kim
27131 Aliso Creek Rd, Suite 115
Aliso Viejo, CA 92656
(949)643-9244

CLOTHING/ACCESSORIES/JEWELRY**True Desire**

Tony Antonissen
30211 Golden Lantern, #C
Laguna Niguel, CA 92677
(949)249-3658
www.truedesirefashions.com

COMMUNITY MEMBERS**Mary Jane Foley**

(949)374-0912

John Kinney

(949)831-2510

Allison McLane

(949)233-8866

COMPUTER CONSULTING/SERVICES**CMIT Solutions of****Aliso Viejo-Laguna Beach**

David Glassman
26895 Aliso Creek Rd. #B-666
Aliso Viejo, CA 92656
(949)273-4364
www.cmitsolutions.com/alisolaguna

COMPUTER SERVICES & REPAIR**Beach Cities Computer**

Toby Sanford
25081 La Cresta, Suite C
Dana Point, CA 92629
(949)842-4368
www.bccomputer.us

Digital Matrix IT-Services

Jeff Weiss
30251 Golden Lantern, #E-266
Laguna Niguel, CA 92677
(866)651-7530
www.digitalmatrixcorp.com

CONSTRUCTION/RESTORATION**Community Construction Group, Inc**

Mark Kazarian
1677 Whitefield
Pasadena, CA 91104
(888)993-9930
www.communitycgroup.com

ELECTRICAL CONTRACTING**S.A. Electric, Inc.**

Siavosh A. Zadeh
26332 Pacato
Mission Viejo, CA 92691
(949)395-5225
www.sa_electric.com

**EXERCISE & WEIGHT
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Joanna Leadbetter
30100 Town Center Drive, #B-1
Laguna Niguel, CA 92677
(949)429-2171
www.sculptbarre.com

FASHION DESIGN**Pavletta**

Pavletta Alexander
720 Arenas
La Jolla, CA 92037
(858)945-1002
www.pavletta.com

FINANCIAL CONSULTANT**AXA Advisors**

Pamela St. Pierre
2050 Main St. #500
Irvine, CA 92614
(949)833-5869
www.axaonline.com

FINANCIAL/INVESTMENT SERVICES**Edward Jones**

Kevin Richards
30110 Crown Valley Pkwy, #104
Laguna Niguel, CA 92677
(949)249-8248
www.edwardjones.com

Edward Jones

Brian Walsh
31271 Niguel Road, Suite O
Laguna Niguel, CA 92677
(949)496-3737
www.edwardjones.com

Royal Alliance

David Lopez
30110 Crown Valley Pkwy, Suite 208
Laguna Niguel, CA, 92677
(949)542-3316
www.davidslopez.com

GIFTS AND INCENTIVES**The Lindwall Group**

Michelle Lindwall
24482 Jeanine Dr.
Laguna Niguel, CA 92677
(858)945-0335
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Laguna Niguel, CA 92677
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www.blaisdell4health.com

Melaleuca
Ann Rupp
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(714)329-7721
www.love2workfromhome.com

HEALTH, WELLNESS, ANTI-AGING**PRODUCTS**

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Lolita L. Cruz
26060 Acero, Suite 101
Mission Viejo, CA 92691
(949)215-2150
www.comfortkeepers.com/office/lagunaniguel-ca

HOTELS/RESORTS/INNS

Comfort Inn
Helene Snider
23061 Avenida de la Carlota
Laguna Hills, CA 92653
(949)859-0166
www.statlaguna.com

The Hills Hotel
Mike Getto
25205 La Paz Road
Laguna Hills, CA 92653
(949)586-5000
www.TheLagunaHillsHotel.com

IMAGE ARCHITECT

ionFly
Nicole Azizi
16 Technology Drive, #165
Irvine, CA 92618
(949)232-5385
www.ionFly.com

INSURANCE – LIFE/DISABILITY

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23332 Mill Creek Drive, #125
Laguna Hills, CA 92653
(949)454-2104
www.bankers.com

Colonial Life
Michelle Alldredge
2900 Adams Street, Suite C240
Riverside, CA 92504
(949)412-7925
www.coloniallife.com

INSURANCE SERVICES

Guy Ammerman
25 Catania
Mission Viejo, CA 92692
(949)232-4851

INSURANCE/SUPPLEMENTAL

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(714)714-504-1964
www.aflac.com

INTERIOR DESIGN/HOME**FURNISHINGS**

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INTERNET SERVICES/PROVIDERS

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Laguna Niguel, CA 92677
(949)340-2108
www.webbydesign.com

MEDICAL AESTHETIAN

Aesthetic Bodysolutions
John Hatherley, MD
28 Monarch Bay Plaza, Ste F
Dana Point, CA 92629
(949)661-3000
www.drlaserlipo.com

Aesthetic Bodysolutions
Rachel Donahue
2558 San Joaquin Road
Corona Del Mar, CA 92625
(949)633-8066

MEDICAL SUPPLIES

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**MOBILE AUTOMOTIVE AIR
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(949)378-0539
www.coolmanautoair.com

NON-PROFIT ORGANIZATIONS

Laguna Niguel Senior Citizens Club
Muriel Calfe
24602 Aliso Creek Road
Laguna Niguel, CA 92677
(949)362-2937

NUTRITIONAL COUNSELING

Gini Warner Nutritionist
Laguna Beach, CA 92677
(949)338-4469
www.healthbygini.com

PERSONAL ASSISTANT

Posh VIP
Tami Brown
502 Marguerite Ave.
Corona Del Mar, CA 92625
(858)232-9253
www.tamib.com

PHYSICIANS**COSMETIC PLASTIC SURGEONS**

Cosmetic Plastic Surgery Institute
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31542 Coast Hwy.
Laguna Beach, CA 92651
(949)494-4147
www.drlaguna.com

REAL ESTATE

Coldwell Banker Residential Brokerage
Judy Field
31582 So. Coast Highway
Laguna Beach, CA 92651
(949)246-4090
www.judyfield.com

HomeGain

Snejana Norris
6001 Shellmount Street, Suite 550
Emeryville, CA 94608
(510)594-4148
www.homegain.com/local_real_estate/CA/laguna_niguel.html

The Liz Bates Group

Liz Bates-Broering
27372 Aliso Creek Rd. #200
Aliso Viejo, CA 92656
(949)689-9258
www.lizbates.com

Prudential CA Realty-Sheri Isaacs R.E.

Sandra Thiel
29982 Ivy Glenn Dr, Suite 100
Laguna Niguel, CA 92677
(949)307-0400
www.LivinginSouthOrangeCounty.com

Realty One Group

Tony Faulkner
23811 Aliso Creek Road, Suite 181
Laguna Niguel, CA 92677
(949)297-2020
www.realtyoneca.com

Realty One Group

Massoud Balbas
23811 Aliso Creek Road, Suite 181
Laguna Niguel, CA 92677
(949)305-4032
www.MassoudBalbas.com

Realty One Group

Sandra Mitty
23811 Aliso Creek Road, Suite 181
Laguna Niguel, CA 92677
(949)370-9487
www.beautifulhomesinoc.com

Realty One Group

Nellie Nungaray
23811 Aliso Creek Road, Suite 181
Laguna Niguel, CA 92677
(949) (949)233-6956

Sotheby's International Realty

Beverly Pestritto
381 Forest Avenue #100A
Laguna Beach, CA 92651
(949)678-4631
www.coastsothebysrealty.com

REAL ESTATE-ESCROW SERVICES**Tiempo Escrow II**

Nancy Feathers
23807 Aliso Creek Rd. #280
Laguna Niguel, CA 92677
(949)448-4200
www.tiempoescrowii.com

REAL ESTATE INVESTMENT SERVICES**Carson Cash Solutions**

Cynthia Carson
Laguna Niguel, CA 92677
(949)495-8616
www.carsoncashesolutions.com

Daniel Magallon Realty

Daniel Magallon
34145 Pacific Court, #735
Dana Point, CA 92629
(949)212-8107
www.ocbeachrealestate.com

REAL ESTATE-MORTGAGE LOANS & SERVICES**The Mortgage Partner**

James Martin
30100 Crown Valley #11
Laguna Niguel, CA 92677
(949)249-3067
www.tmpca.com

Pacific Residential Mortgage Corp

Peter Weiss
Laguna Niguel, CA 92677
(949)636-1018
www.prmortgage.com

RECORDING STUDIO-MUSIC**Greg Richardson Music Studio**

Greg Richardson
26041 Cape Dr. #220
Laguna Niguel, CA 92677
(949)306-4803

RESTAURANTS**Chick-fil-A at Laguna Niguel**

Casey Hughes
28201 Crown Valley Pkwy
Laguna Niguel, CA 92677
(949)448-8447
www.chick-fil-a.com

Deemer's American Grill

Jackie Bouchey
27221 La Paz Rd., Suite E
Laguna Niguel, CA 92677
(714)815-8813
www.deemersgrill.com

Patsy's Irish Pub

Patsy Wagoner
28971 Golden Lantern
Laguna Niguel, CA 92677
(949)249-2604
www.patsyirishpub.com

Mangia Bene

Rodrigo Olmedo
27281 La Paz Rd., Suite I
Laguna Niguel, CA 92677
(949)831-0141
www.mangiabenecucina.net

RESTAURANTS & CATERING**Bistro K**

Katia Bagatta
30100 Town Center Dr. Suite L & M
Laguna Niguel, CA 92677
(949)495-9101
www.thebistrok.com

RESTORATION SERVICES**Jarvis Restoration**

Blake Litterelle
1393 Calle Avanzado
San Clemente, CA 92673
(949)498-8060
www.jarvisrestoration.com

RETIREMENT & RESIDENTIAL CARE FACILITY**Seasons at Laguna**

Fez Jon
25437 Via Estudio
Laguna Niguel, CA 92677
(949)340-6688
www.seasonsatalaguna.com

SCHOOLS – PRESCHOOLS & PRIVATE**Playmates...A Wee Care Club**

John Schrader
27231 La Paz Road, Suite C
Laguna Niguel, CA 92677
(949)448-0814
www.playmateswcc.com

St. George's Episcopal Church & Academy

Jamie Larrcuente
23802 Avenida de la Carlota
Laguna Hills, CA 92653
(949)837-4530
www.stgeorgesparish.org

SIGNS/BANNERS**Color Sign Company**

Steven Mazurek
31 Journey, Suite 200
Aliso Viejo, CA 92656
(949)273-8206
www.colorsigncompany.com

Show & Tell

Wes Martens
Laguna Niguel, CA 92677
(949)363-0361
www.wesmartens.com

TANNING SALON**Spray Health Tan**

Shawyana Ruffolo
Laguna Niguel, CA 92677
(949)439-7096
www.sprayhealthtan.com

Tuscan Tan

Annie Anderson
25292 McIntyre Street, Ste. B
Laguna Hills, CA 92653
(949)614-9896
www.tuscantanning.com

TEETH WHITENING**Whitening on Wheels Orange County**

Gina McLane
PO Box 3356
Mission Viejo, CA 92630
(800)716-0942
www.whiteningonwheels.com/sites/oc

TRAINING/COACHING/CONSULTING**Vanessa Summers Companies**

Amanda Cerreto
4640 Admiralty Bay
Marina Del Rey, CA 90292
(310)754-9706
www.vanessasummers.com

TRAVEL AGENCIES/VACATION & CRUISE SPECIALISTS**CruiseOne**

Mark Furlan
25922 Treetop Rd.
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(949)716-3020
www.cruiseone.com/furlan

VETERINARIANS**Moulton Animal Hospital**

Kimberly McKee, DVM
27261 La Paz Road, Ste. I
Laguna Niguel, CA 92677
(949)831-7297

VIDEO PRODUCTION SERVICES**Reflections Video Productions**

Tom & Leanne Gertsen
Aliso Viejo, CA 92656
(949)916-5807
www.reflectionsvideoproductions.com

Education Committee

By Carole Allen

IN GRATITUDE...

In gratitude, three of our scholarship winners sent thank you cards to the Chamber members and I would like to share them with you...

Richard Brennan wrote: "Thank you for the generous scholarship that I was awarded. I felt extremely honored to be recognized by my community. The scholarship is greatly appreciated as I will be attending the USC Marshall School of Business. Thank you again for your support."

From **Amy Nilmeier**: "Thank you so much for the generous scholarship you awarded me. I am so grateful for such an honor. I will be studying business economics at UCSB next year and I will do my best to represent the City of Laguna Niguel during my studies. Thanks again."

Gavin Scott wrote: "Thank you so much for your \$1,125 contribution to my studies. I will be sure to use it wisely during my education at Davis. Thank you again for my scholarship money."

September Networking Breakfast

A special thanks to Tom Mauro for being a great emcee and to Patricia Kolstad & Jeff Turner from O'Connor Laguna Hills Mortuary for sponsoring the September www.oconnormortuary.com



Thanks to the following members for your donations at the September breakfast:

Advantage Pools
Allen Cadillac-GMC-Hyundai
Beach Cities Computer
Chick's Plumbing
David Weiss Designs Fine Jewelry
Huntington's Disease Society of America, OC Chapter
Salt Creek Wine Company

NOTEWORTHY

The Laguna Playhouse is proud to announce its 2010-2011 Youth Theatre Season, which includes two Youth Theatre plays geared toward elementary and middle school children plus a Theatre for a New Generation production aimed at teens and their parents. The season begins November 12 – 21 with *Charlotte's Web the Musical*, continues with *Eat (It's not About Food)* (Theatre for a New Generation) February 10, 11 & 12, and concludes April 22 – May 1 with *Treasure Island*. Single tickets are \$18 to \$20 for Youth Theatre performances, and \$12.50 for Theatre for a New Generation performances. To purchase tickets, call (949) 497-2787, or visit www.LagunaPlayhouse.com.

Allstate Insurance Company has recognized the following Allstate exclusive agency owners with the Chairman's Inner Circle Conference award for high standards in customer satisfaction, customer retention and profitable business growth:

- **Rick Herron** of the Rick Herron Ins. Agency located at 30101 Town Center Drive, Suite 105 in Laguna Niguel & can be reached at (949) 459-3530.
- **Michael Plouff** of the Mike Plouff Agency located at 31271 Niguel Road Suite K1 in Laguna Niguel & can be reached at (949) 443-1800.

These agency owners represent one of only 2% of insurance agencies and personal financial representatives for Allstate nationally to reach this level of achievement, based on sales for auto, property, commercial, power sports insurance and financial services in the country.

Sylvan Learning located in Laguna Niguel Offers Five Effective Study Skills for a Successful: "The most common problems that keep students from studying effectively are in a few key areas, including knowing how to approach information, comprehension, test-taking methods, and personal learning styles," says Lee Sorensen of Sylvan Learning located in Laguna Niguel. "By taking just a few simple steps, families and students can plan effective study skills for a successful academic school year." To understand a child's learning style and lay the foundation for a better school year, Sylvan Learning is offering parents a FREE Learning Style quiz. Parents can visit http://tutoring.sylvanlearning.com/form_learning_styles.cfm to take the quiz and better understand their child's learning personality. For more information on back to school resources offered by Sylvan Learning, please visit www.sylvanlearning.com or call them at (949)349-1835.

AUGUST MIXER

Savannah Steak & Chop House did not disappoint all those that attended! Their food was incredible! Thank you to General Manager, Kelly O'Callaghan & Marketing Coordinator, Amery Monson for hosting a fantastic event.



Thanks to the following members for their donations at the August Mixer

- SAVANNAH STEAK & CHOP HOUSE
- Advantage Pools
- Beach Cities Computer
- Chick's Plumbing
- Krug Financial Services
- Melaleuca
- Salt Creek Wine Company

Ambassadors Summer Picnic Fun

The Ambassador Committee enjoyed a little R & R last month at a summer picnic graciously hosted by Alaina Skidmore with Yellowbook, USA. The weather was perfect for lots of swimming and splashing in the pool, not to mention all the delicious food contributed by each Ambassador in attendance. Both kids and adults alike had a great day getting to know each other a little better. Many thanks to Alaina for opening her beautiful home to us!

If you are looking for new ways to get involved and serve your Chamber with just a little time each month, contact Dan Abrams or Debbie Newman. *We're always looking for new Ambassadors to join our happy group!*

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MEET YOUR OCTOBER 28th MIXER HOST

Fred's Mexican Café
We put the "Yes" in Fiesta

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949-218-8508 ~ www.fredsmexicancafe.com

Fred's Mexican Café, Laguna Niguel, is pleased to have another opportunity to host the Laguna Niguel Chamber Mixer on October 28th, 2010. Fred's is a proud member of Laguna Niguel, a city that thrives to enhance the beauty of their community inside and out. A community that is made up of a vast variety of inspired entrepreneurs, volunteers, educators, city planners, politicians and gurus; a city that Fred's enjoys "mixing it" up with! We are happy to show our appreciation to the members of Laguna Niguel in providing a fun atmosphere for fellow members to socialize in, delicious appetizers to indulge in, and a private bar to order the best drinks north of the border. *We put the "Yes" in Fiesta!*

The Holidays are right around the corner and there is no better place to have a Holiday Fiesta than at Fred's Mexican Café in Laguna Niguel. For more information on Banquet options contact Alina Katz at 949 606 5944 or email at lagunafiesta@fredsmexicancafe.com.

COMMUNICATING MEMBER VALUE!

Did You Know?

There are several inexpensive ways to promote your business:

- ◆ Printed newsletter advertising (either an ad or through flyer inserts)
- ◆ On the home page of the website
- ◆ In the e-newsletter
- ◆ By upgrading your membership to the "Enhanced" level

For detailed information, contact Debbie at the Chamber office, 363-0136



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October 2010

| Sun | Mon | Tues | Wed | Thurs | Fri | Sat |
|---|--|---|--|---|--|---|
| | All meetings held at the Chamber Office unless otherwise noted. | | | | 1 | 2 10:00 am - 2:00 pm Community Fair Plaza De La Paz Shopping Center |
| 3 | 4 12:00 - 1:30 pm 12@12 (U Tube) RSVP | 5 8:00 am - 9:00 am Executive Committee 11:15 am - 12:45 pm Niguel Networkers Cedar Creek Inn | 6 8:00 am - 9:00 am Membership Committee | 7 | 8 7:30 - 9:00 am Governmental Affairs LN City Council Chambers | 9 |
| 10 | 11 Columbus Day | 12 11:15 am - 12:45 pm Niguel Networkers Cedar Creek Inn | 13 4:30 pm - 5:30 pm Board Meeting | 14 | 15 7:15 - 9:00 am City Council Candidates Forum Breakfast El Niguel CC RSVP | 16 10:00 am - 2:00 pm USS McClusky's Car Wash Plaza de la Paz |
| 17 | 18 12:00 - 1:30 pm 12@12 (Cox Community) RSVP | 19 11:15 am - 12:45 pm Niguel Networkers Cedar Creek Inn | 20 4:30 pm - 5:30 pm Ambassador Comm. | 21 | 22 | 23 |
| 24/31 <i>Halloween (31)</i> | 25 | 26 11:15 am - 12:45 pm Niguel Networkers Cedar Creek Inn | 27 | 28 5:30 - 7:00 pm Mixer <i>Fred's Mexican Cafe</i> | 29 | 30 |

November 2010

| Sun | Mon | Tues | Wed | Thurs | Fri | Sat |
|--|--|--|--|---|---|-----------|
| | 1 | 2 8:00 am - 9:00 am Executive Committee 11:15 am - 12:45 pm Niguel Networkers Cedar Creek Inn | 3 8:00 am - 9:00 am Membership Committee | 4 | 5 7:30 - 9:00 am Governmental Affairs LN City Council Chambers | 6 |
| 7 <i>Daylight Saving's Time Ends</i> | 8 | 9 11:15 am - 12:45 pm Niguel Networkers Cedar Creek Inn | 10 4:30 pm - 5:30 pm Board Meeting | 11 <i>Veteran's Day (Office Closed)</i> | 12 | 13 |
| 14 | 15 12:00 - 1:30 pm 12@12 Branding Your Business) RSVP | 16 11:15 am - 12:45 pm Niguel Networkers Cedar Creek Inn | 17 4:30 pm - 5:30 pm Ambassador Comm. | 18 | 19 7:15 - 9:00 am Networking Breakfast El Niguel CC RSVP | 20 |
| 21 | 22 | 23 11:15 am - 12:45 pm Niguel Networkers Cedar Creek Inn | 24 | 25 <i>Thanksgiving (Office Closed)</i> | 26 <i>(Office Closed)</i> | 27 |
| 28 | 29 | 30 8:00 am - 9:00 am Executive Committee 11:15 am - 12:45 pm Niguel Networkers Cedar Creek Inn | | All meetings held at the Chamber Office unless otherwise noted. | | |

Laguna Niguel Chamber of Commerce
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Carole Bowman - Executive Vice President/Manager

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