



SEA COUNTRY NEWS

Laguna Niguel Chamber of Commerce

www.lnchamber.com • lncc@lnchamber.com

Volume 28 Issue 11, November 2010

28062 Forbes Road, Suite C

Laguna Niguel, CA 92677

949.363.0136 · Fax: 949.363.9026

NETWORKING EVENTS

Every Tuesday
NIGUEL NETWORKERS
Cedar Creek Inn
27321 La Paz Road
11:15AM-12:45PM
\$15 Members
\$20 Potential Members
Doors close promptly at 11:29

Friday, November 5
GOVERNMENTAL AFFAIRS FORUM
Hosted by Brown & Saraci, An Office of MetLife
City Council Chambers
27801 La Paz Road
7:30-8:30 am
Presentation by the Col. Jack Foley, Chairman of the Board Metropolitan Water District
Breakfast refreshments provided

Friday, November 19
NETWORKING BREAKFAST
Sponsored by Montgomery Photography & David Weiss Designs Fine Jewelry
El Niguel Country Club
23700 Clubhouse Drive
7:15-9:00 am
\$21/Potential Members
\$16/Reduced Membership Rate
\$40/Display Table
\$150/Sponsor a Breakfast
\$5 additional fee if you RSVP after 11/17
No denim attire at the Country Club
Bring an unwrapped toy for the 1/4 Marines & USS McClusky & receive an opportunity drawing ticket

Tuesday, November 2, 2010 - Don't forget to



Mark Your Calendars

THE HOLIDAYS ARE RIGHT AROUND THE CORNER

Sunday, December 5 **CHRISTMAS TREE LIGHTING**

4:00-5:30PM
Entrance of Crown Valley Community Park
Featuring:

The Man of the Hour, Santa Claus

Dana Hills High Dickens Carolers

Donna B's Bakery Boutique

Cookie Decorating Station

Coco to keep you warm because snow has been predicted

Bring an unwrapped toy for the 1/4 Marines & USS McClusky

Sunday, December 9 **HOLIDAY MIXER**

Hosted by Alaina Skidmore,
Yellowbook USA

27471 Lost Trail Drive, Laguna Hills
Located in Nellie Gail off Greenfield

5:30-7:00PM

\$15/Potential Members
\$10/Reduced Member Rate
Includes 2 beverages

12@12

Sponsored & by
Allen Cadillac-GMC-Hyundai

WORKSHOP SERIES ON "MARKETING YOUR BUSINESS"

****This free educational member benefit includes lunch!*

All workshops are from
12:00 noon -1:30 pm
in the Chamber Conference Room
For the first twelve (12) members that reserve

Monday, November 1

Print Advertising

Presentation by the
OC Register

Learn how to create a print ad and how to write a press release

Monday, November 15

Branding Your Business

Presentation by

Desiree Holland, Hook Media
Learn the importance of brand recognition

RSVP 363-0136

****\$20 credit card deposit will be returned if you show up for your reservation*

****Those that make a reservation & do NOT show up will be charged \$20*

CHAIRMAN'S CIRCLE

DIAMOND



PLATINUM



SILVER



GOLD



2011 Business & Community Directory

Please visit the Chamber's website at www.lnchamber.com to make sure your contact information is correct. If there are any corrections that need to be made, contact the Chamber office.



FROM THE CHAIRMAN OF THE BOARD

*By Chairman David Russell Ohrn (DRO)
South County Printing*

This year has certainly “flown by”. Hopefully things are good or better for most of you than it has been the past couple of years. This will be my next to the last report for the 2010 Administrative Year of the Chamber.

This month I extend my sincere THANKS to Ronda Edmonson of Chick’s Plumbing for her GREAT WORK as Chairman of the 2010 Laguna Niguel Chamber of Commerce Community Fair. I also would like to THANK, as a group, the many Chamber Businesses who participated in this event.

A special compliment to UNION BANK Laguna Niguel and the Management of Plaza de la Paz and the businesses located in the shopping center; for their cooperation in making this a great event. The weatherman even gave us a reprieve right at the start of the event the rain stopped. We had a relatively nice day for this wonderful community event.

I also want to thank our CEO, Debbie Newman and her new Administrative Assistant Brittney McAnena for their participation and hard work making sure all of the necessary requirements for this event were met.

Until my next and FINAL COMMUNIQUE, I look forward to hearing from you.

"DRO"



Business Promotional Opportunities Guide

From the City of Laguna Niguel

The City of Laguna Niguel offers a variety of activities and opportunities that businesses can take advantage of to promote and market their goods and services. A new Business Promotional Opportunities Guide has been created in response to the City Council's October 5th action to create stronger outreach efforts and encourage our Laguna Niguel businesses to take advantage of existing promotional opportunities. The City Council also supported this effort by cutting the fee in half for a Temporary Use Permit for sidewalk sales, center-wide events and grand opening celebrations.

Effectively immediately, the fee has been reduced from \$190 to \$95 for the next six months through April 5, 2011.

Below is a link to the City of Laguna Niguel website to obtain a copy of the new Business Promotional Opportunities Guide, and our Temporary Use Permit and Banner Permit applications forms.

<http://www.ci.laguna-niguel.ca.us/index.aspx?nid=572>

Any Questions? Contact the Planning Division at 949.362.4360, email us CommDev@ci.laguna-niguel.ca.us, or visit www.ci.laguna-niguel.ca.us.

2010 CHAMBER OFFICERS & BOARD OF DIRECTORS
OFFICERS
<p>David Russell Ohrn (DRO), Chair 249-1000 South County Printing</p> <p>Kirk Lapple, Chair Elect 363-5900 Law Offices of Kirk Lapple</p> <p>Mike Plouff, 1st Vice Chair 443-1800 Allstate Insurance Co.</p> <p>Steve Rettig 2nd Vice Chair 542-7300 Altera Real Estate</p> <p>Tom Mauro, Secretary 334-7871 Mauro Advisory Services</p> <p>Mary Smith, Treasurer 485-3700 Alen Cadillac-GMC-Hyundai</p> <p>Mark Montgomery, 2009 Chairman 337-6225 Montgomery Photography</p>
DIRECTORS
<p>Daniel H Abrams 429-7000 Abrams CA Health Insurance</p> <p>Carole Allen 922-0011 CUSD Teacher Emeritus</p> <p>Donna Billman 367-0100 Donna B's Bakery Boutique</p> <p>Heidi Fisher 249-9463 Salt Creek Wine Company</p> <p>Mark Kawahara 248-7474 Pacific Sign Center</p> <p>Cap Pore 830-1424 Dr. Followup/Cap & Co</p> <p>Karen Saulus 831-0208 Great Promos & Engraving</p> <p>Mark Snider 429-7095 Indoff, Inc.</p>

*Newsletter photos by Montgomery Photography & Debbie Newman
Newsletter layout & printing by South County Printing*

Got Back Pain?

Call the Laguna Niguel Chiropractic Specialists
Drs. Marc & Barbara Speare

Successfully treating neck and back pain for 28 years.

We are providers for every PPO/HMO/Insurance that includes chiropractic.

www.lagunaniguelchiro.com
30101 Town Center, Suite 112, Laguna Niguel

Open Monday - Saturday
949-495-2843

Tuttler's CARPET ONE[®]

CARPETS • DRAPERIES • VINYL • PERGO • WOOD • TILE

27751 "A" La Paz Road
Laguna Niguel, CA 92677

PH: 949-831-1332


ESTABLISHED 1957

CMIT Solutions Aliso Viejo-Laguna Beach
 26895 Aliso Creek Road, #B-666, Aliso Viejo 92656
 (949)273-4364 • www.cmitsolutions.com/alisolaguna



CMIT Solutions Aliso Viejo-Laguna Beach will take care of your computers so you don't have to. They work with small businesses who are frustrated with the technology they use to run their business. They partner with small business owners to leverage technology in ways that provides them more time, increased revenue and gives them peace of mind.

Business of the Month



LIBERTY CAPITAL MANAGEMENT

888.805.4237
949.724.8848
Fax 949.724.8805

RONALD S. LATIN, CFP®
Principal

1811 East Garry Avenue
Santa Ana, California 92705
rlatin@libertycapitalmgt.com
www.libertycapitalmgt.com

CA Insurance License #0477830

Registered Representative offering securities and advisory services through Royal Alliance Associates, Inc., a registered broker-dealer and registered investment advisor, Member FINRA, SIPC.
Advisory services also offered through Liberty Capital Management, Inc., a registered investment advisor.

CHAMBER TRANSFER SPECIAL

2 for 1

Video to DVD



Transfer one VHS tape to DVD at regular price and get a 2nd VHS tape to DVD free! Must present coupon to receive this offer.

30262 Crown Valley Suite C Laguna Niguel In Von's Center

(949) 495-2016 www.pixanddubs.com

Stinchfield, Mellotti & Rasmusson
Certified Public Accountants

Professional Tax and Accounting Services designed to coordinate Business and Personal Financial Affairs.

- Tax return preparation
- Accounting & auditing
- Financial & tax planning
- Business consulting
- Computerized services
- Individuals
- Corporations
- Sole proprietorships
- Partnerships
- Estates & trusts

(949) 495-2622

30092 Ivy Glenn Drive, Laguna Niguel, CA 92677

Tastes of Greece

30012 Crown Valley Pkwy. Ste. G, Laguna Niguel 92677
 (949)495-2244 • tastesofgreece@cox.net
www.tastesofgreece.us



For years we have all heard about how delicious and more importantly how beneficial the Mediterranean Cuisine can be to our health and longevity.

Coming from a Greek family, having lived a major part of my adult life in Greece, and being fortunate enough to travel to many of the different regions of Greece, my experience is firsthand. The art of Greek cooking relies on simplicity mixed with passion and imagination, reminiscent of the stories handed down to us and used from the days of Greek mythology. The use of the finest and freshest products is the key to creating the healthiest and most delicious meals fit for the Gods.

Keeping this in mind, my husband and I longed to share these experiences with our community by introducing a few of the many flavors to friends, and at small events. As the demand grew "Tastes of Greece" restaurant became a reality needing its own facility. "Small on space, but big on taste", as one of our reviewers has written. Our family now shares a little part of Greece right in the midst of Laguna Niguel hoping to introduce the Greek flavors and hospitality with the entire community.

Catering for large or small events, to taking cooked healthy meals home to your homes is the focal point of our restaurant, but to get a better feel of our story,

we ask you to come in and meet Elizabeth and Gianni, sample or enjoy an entire meal always prepared with that personal touch and warmth of a Greek home.

NexGen Paving, Inc.

Mission Viejo 92692
 (949)302-9008



NexGen Paving, Inc. does asphalt and concrete repairs, patching, petromat overlays, complete pavement replacements, sealcoating, striping and maintenance at HOAs, shopping centers, commercial properties, and apartment complexes. Another area of expertise is doing exterior ADA retrofits with new concrete ramps and H/C parking areas that meet all ADA codes. They can also engineer solutions for any drainage problems you might have.

Membership Anniversaries**(September Membership Renewals)**

We want to thank the following businesses and residents that, through their continued support of our chamber programs, have expressed their dedication to the future growth of our Chamber by renewing their membership for another year.

Member Since 1992

Las Golandrinas Mexican Food

Member Since 1995

LN City Councilman Joseph R. Brown, Jr.
Laguna Niguel Realty & Mortgage Services

Member Since 1998

Knowlwood Enterprises, Inc.
Christian Science Reading Room

Member Since 1999

State Farm Insurance – Victoria Pore’

Member Since 2004

Shepherd of the Hills of L.N.

Member Since 2005

J Serra Catholic High School
B & V Productions

Member Since 2007

Emge Law Group, APC
Ted’s Place
Doctor’s Ambulance Service
American Security Bank – Erica L. Howe
Capistrano Connections Academy

Member Since 2008

“Coastline Travel” CTA-Virtuoso Agency
Pacific Hills Family Chiropractic

Member Since 2009

Curves
RPI Agency, Inc.
Winstead Law Group, APC

Pardon us for the typo on Comfort Inn’s website address in the October edition. Please make the following correction to their listing: www.stayatlaguna.com

Membership Recognition Renewing Members

Maripaz, Huntington's Disease Society of America (Joined 2008); Andrew Favor (Joined 2004); New Member Pamela (P.J) St. Pierre, James Olmstead, Capital Mortgage Partners (Joined 2005); & Stephanie Winstead, Winstead Law Group, APC (Joined 2009)

Meet your City Council Candidates & Event Facilitators

Candidate Mike Fair, Chairman of the Board and Emcee David Russell Ohrn, Candidate Mayor Linda Lindholm, Forum Facilitator and GA Chairman Mark Snider & Candidate Councilman Robert Ming

Thanks to the following members for their donations at the October Breakfast

Allen Cadillac-GMC-Hyundai
Chick’s Plumbing
David Weiss Designs Fine Jewelry
Krug Financial Services
The Toll Roads
Winstead Law Group, APC

Gail G. Turner
Owner/Broker

TURN-KEY ASSOCIATES

**Professional Property Management,
Financial Services & Leasing**

998 Glenneyre Street
Laguna Beach, CA 92651

(949) 499-5915
Fax: (949) 499-3590

Don't Pay Too Much for a Home Loan!

For a **FREE** Instant Rate Quote
Visit www.prmgt.com

Pacific Residential Mortgage
2 Coronado Pointe
Laguna Niguel, CA 92677
CA DRE License# 00877943 • NMLS# 233197

Peter Weiss
949.363.1018
peter@prmtg.com

MEET YOUR NOVEMBER BREAKFAST HOSTS

Montgomery Photography & David Weiss Designs Fins Jewelry

Montgomery Photography

Mark Montgomery

(949)337-6225 • www.markmontgomeryphotography.com

Montgomery Photography owned by Mark Montgomery is a full service digital photography company. Professional business portraits tailored to fit the look and feel you want to show your target audience. Family photography on location or in studio and wedding photography. For information visit www.MarkMontgomeryPhotography.com or call 949.337.6225 and talk directly with Mark. World class photography with a personal touch!

David Weiss Designs Fins Jewelry

David Weiss

(949)347-9700 • www.davidweissdesigns.com

David Weiss, owner of David Weiss Designs Fine Jewelry, is a Past Chairman of the Laguna Niguel Chamber, Laguna Niguel Citizen of the Year and President of Laguna Niguel Rotary. David is a Graduate Gemologist, providing him with a thorough understanding of diamonds, gemstones, metallurgy and all facets of jewelry manufacture and a certified appraiser. His designs have been making people happy for over 30 years. Each piece exclusively designed for his clientele of the highest possible quality. David is buying gold and diamonds. Gold is at its highest value ever. Bring your old jewelry in for a free, private evaluation.

NOTEWORTHY

The Laguna Playhouse Youth Theatre is pleased to present *Charlotte's Web the Musical*, a charming, tune-filled adaptation of the classic children's story, November 12–21 at The Laguna Playhouse. Based on the novel by E.B. White, this award winning children's classic tells the story of an unlikely friendship between a pig and a spider. With music and lyrics by Charles Strouse (*Annie, 'Bye, 'Bye Birdie*) and book by Joseph Robinette (national award-winning children's playwright), audiences will thrill to a musical score. Performances are Fridays at 7:30 p.m., Saturdays at 2 p.m. and 7:30 p.m., and Sundays at 1 p.m. and 5 p.m. Single tickets are \$18 to \$20. The show is suitable for ages 5 and up. To purchase tickets, call (949) 497-2787, or visit www.LagunaPlayhouse.com. The Laguna Playhouse is located at 606 Laguna Canyon Road in Laguna Beach.

Armenta Learning Academy presents **Armenta Pet Academy** for all your Dog Training Needs! Get quick results with chewing, house-breaking, barking, jumping, digging, mouthing and more: Basic puppy skills training/socialization; obedience/problem solving/training support; personalized dog training in your home; tricks & performance training/esteem building. Your pets learn and have fun with them! (949) 581-7725

Cox Business Hosts Free Breakfast on "What to Watch for Signs of Economic Recovery" for Local Business: Join Cox for a free, powerful forum on economic and financial impacts for local business executives.

DATE: November 10 • TIME: 7:30 – 9:30 am PT • WHERE: The Hyatt Regency, 17900 Jamboree Road, Irvine, CA 92614

COST: Complimentary • REGISTER AT: <http://coxmeansbusiness.com>.

The forum is sponsored by Bloomberg and Cox Business. Featured speaker is Richard Yamarone, and economist with more than two decades of experience on Wall Street, analyzing and researching domestic and international economic trends, monitoring monetary and fiscal policy developments, and forecasting the U.S. macro economy. Don't miss this opportunity to hear Richard speak, ask questions and receive a free copy of his book, *"Trader's Guide to Key Economic Indicators."*

The Transportation Corridor Agencies (TCA) are two joint powers authorities formed by the California legislature in 1986 to plan, finance, construct and operate Orange County's 67-mile public toll road system. Fifty-one miles of the system are complete, including the 73, 133, 241 and 261 Toll Roads. Elected officials from surrounding cities and county supervisorial districts are appointed to serve on each agency's board of directors. Public oversight ensures that the interests of local communities and drivers are served and that TCA continues to meet the region's growing need for congestion-free transportation alternatives. www.TheTollRoads.com

SDG&E Urges You to Prepare NOW for Emergency Situations:

Late last year, when reviewing their overall fire safety proposal, the CPUC reaffirmed our obligation to operate our system safely, including the requirement to turn off power if doing so is necessary to protect public safety. They would do this only as a last resort on a case-by-case basis. You are encouraged to be prepared and have your emergency plan ready to implement if necessary. If you have any questions regarding SDG&E's CFSP, or need help preparing for outages, please contact SDG&E's Business Contact Center at 1-800-336-7343. You can also monitor the [weather conditions for high risk fire areas on SDG&E's website.](http://www.sdg&e.com)

The Laguna Niguel Woman's Club's Festival of the Trees is on Sunday, November 14th from 10:00AM-4:00PM at the Sea Country Senior & Community Center. Join them for a winter wonderland of themed decorated trees, handcrafted table top décor and wreaths, food and fun family activities for children of all ages. There is a flyer inserted in this newsletter for more information.

**Griffin Optometric Group**

Dr. T. Powers Griffin, Jr.
Dr. S. Randall Griffin
Dr. Patrick Griffin
Dr. Traci Paul

140 Avenida Del Mar
San Clemente, CA 92672
949.492.1853

30030 Town Center Drive
Laguna Niguel, CA 92677
949.495.3031

The Courtyards at Talega
1001 Avenida Pico, Suite A
San Clemente, CA 92673
949.940.0200

www.griffinoptometric.com
est. 1957 by Dr. Ted P. Griffin

**LAGUNA NIGUEL
LIONS CLUB****Dan Abrams
2010-2011 President**

**Meets on 1st and 3rd
Wednesday
El Niguel Country Club**

**Guests Welcome
Call (949) 215-3051**

www.lagunaniguellionsclub.com

Turtles, Cows & Lions, Oh My!

2010 Community Fair

Thank you for sponsoring the 2010 Community Fair!

Transportation Corridor Agencies/The Toll Roads
 Allen Cadillac-GMC-Hyundai
 B&V Productions
 City of Laguna Niguel
 CR&R Waste and Recycling Services
 The Gas Company
 Plaza de la Paz Shopping Center
 San Diego Gas & Electric
 South County Printing



The Chick-fil-A mascot was a crowd pleaser!



The City of Laguna Niguel showed the community the new City Hall that is being built



Thanks to Sheldon Pines with The Toll Roads for sponsoring this event & supporting the Laguna Niguel business community.



What's a fair without entertainment provided by Greg Richardson Music Studio



Have you driven the new coup at Allen Cadillac-GMC-Hyundai?



This is the sweetest turtle you will ever meet.

**Thanks to the Community Fair Committee
 for doing a fabulous job planning the event!**

**Ronda Edmondson, Chick's Plumbing – Event Chair
 Al Soley, Aliso Creek Printing – Community Displays
 Karen Saulus, Great Promos & Engraving – Venue
 Julie Wright, Help-U-Sell Wright Realtors/Platinum Edge Properties – Promotions**

2010 Community Fair!



Kelly Peeben answers plumbing questions. Thanks again to Ronda Edmondson, owner of Chicks Plumbing for chairing this event!



Ambassador of the Quarter Merritt Johnson & Chair Elect Kirk Lapple manned the Chamber booth.



The Laguna Niguel Lions Club had some great food for all to enjoy.



Thanks to CR&R Waste and Recycling Services for providing trash receptacles and to Plaza de la Paz for allowing us to display in the center.



SD G & E introduces the new Smart Meter to the community.

Thank you to the volunteers that manned the Chamber booth and assisted with set-up/tear-down:

- Carole Allen, CUSD Teacher Emeritus
- Krista Clark, Community Supporter
- Merritt Johnson, Merritt Johnson & Associates
- Kirk Lapple, Attorney at Law
- Daniel Magallon, Daniel Magallon Realty
- Cap Poore, Dr. Follow Up
- Karen Saulus, Great Promos & Engraving
- Makam Subbarao, Laguna Scientific




Allstate
You're in good hands.

Richard Herron
Personal Financial Representative

Allstate Financial Services, LLC
30101 Town Center Drive #105
Laguna Niguel, CA 92677

Office 949-495-3530
Fax 949-495-9949
CA Insurance License #0524206


Securities offered through Allstate Financial Services, LLC (LSA Securities in LA and PA).
Registered Broker - Dealer. Member FINRA, SIPC




33522 Niguel Road
Monarch Beach, CA 92629

Judy Whitelock,
CRS
Broker Associate

Office: 949.661.1400 Ext. 326
Direct: 949.495.5968
Fax: 949.363.2829
Email: judyrw@jps.net
www.judywhitelock.com
License #: 00797770



ALTERA
REAL ESTATE
PRIDE BEGINS AT HOME



Spotlight On The New Members That Displayed At The Sepulveda Building Materials' Mixer



Janet Lojeski Insurance Services:

“I am an independent insurance broker offering my clients choices with supplemental insurance policies for cancer and child accident policies. Our premiums are fixed, not based on your age. No medical exam required and our benefits pay you cash to help you fill in the gaps that your medical insurance has in shortfalls. Please call me so I can show you how you can have peace of mind when you need it most.”

A leader in voluntary benefits, **Colonial Life** offers superior health and life products along with benefit communication services at no charge.

Mark’s Catering Laguna Hills serves delicious menus for every palate. From boxed lunches to small, intimate dinners all the way to grand affairs, we would love to provide a menu for you!

Seasons at Laguna is a care home for the elderly. It is owned and operated by a Registered Nurse. We provide quality care which means peace of mind for our residents and their families.

The Center Stage Studio specializes in musical theater and creating a well rounded performer and child. We offer beginner dance classes, singing classes, acting classes, and are currently rehearsing Mary Poppins. We rehearse for an hour and a half, once a week for 12 weeks and the classes are divided by age groups.

Patsy’s Irish Pub has been established since 1984. Family owned and operated, serving outstanding food, libations and entertainment seven days a week. Voted “Best Irish Pub” in Orange County.

The Lindwall Group offers gift and incentive options for businesses. Ribbon Gifts can be utilized to build businesses through referrals. Ribbon Gifts can also be used to reward, recognize and retain employees. Contact me so we can discuss a customized plan for your business. 858 945-0335

Charlie Woodward with **Aflac** will help you focus on recovery not financial stress. They are not medical insurance; they cover the items your current insurance does not.

Greg Richardson Music Studios offers private instruction in guitar, bass, drums, violin, voice and saxophone, as well as recording, rehearsal, and band coaching.

The **Law Offices of Dawn Stark** handles all your estate planning needs, from wills and trusts to tax planning strategies. Dawn will happily explain these sometimes difficult topics in an easy and clear way. Additionally, Dawn holds free workshops in her office. Please check Facebook or LinkedIn for information.

Nellie Nungaray, Sandra Mittry & Massoud Balbas are all with **Realty One Group**, a fastest growing company and we are all about “People Helping People”



Spotlight On The New Members That Displayed At The Sepulveda Building Materials' Mixer



Call **Derek Beisner** with **New American Funding** anytime for your “free mortgage review” and get 13 years of mortgage experience and the right ethical mortgage advice.

Bankers Life & Casualty Company specializes in seniors and we offer products for the life of their retirement.

Prepaid Legal Services is a 38 year old NYSE Company offering the #1 fastest growing benefits in North America. Prepaid Legal is to attorney fees as medical insurance is to doctor bills. You are 3 times more likely to end up in court than in the hospital. Do you carry legal insurance?

Come see the new **The Hills Hotel**, doing a 5 million dollar renovation! “Our service is unique as our style.”

Comfort Keepers provides in-home care services on an hourly, daily or weekly basis with tailored packages customized to an individual’s needs. Services include companionship, meal preparation, light housekeeping, grocery shopping, incidental transportation, laundry, recreational activities, and personal care such as bathing, grooming, toileting and transferring. We also provide Alzheimer’s and Dementia care.

Judy Field of **Coldwell Banker** specializes in the Orange County communities of Laguna Beach, Laguna Niguel, Dana Point, Monarch Beach and Aliso Viejo. She is committed to the highest level of professional service and her goal is to earn the trust and loyalty of every client. She loves working with both buyers and sellers in all price ranges. One of her specialties is working with “picky” clients!

Savings Express is a leader in local cooperative direct advertising for over 20 years. They offer low cost advertising for local businesses specializing and south and central Orange County. With proven results, they can target your demographics, guarantee distribution and deliver a high return on your investment. They guarantee increased sales and customers! Find out how Direct Mail can increase your business today!

Did you know that approximately 1 in every 59 households in California is in foreclosure? Please join **The Liz Bates Group** for a “Foreclosure Awareness” Support Group/Informational Seminar. The meeting is designed to educate the individual of their options and give them a truthful and detailed assessment of their next important steps. “It is our goal to lead our community swiftly and truthfully to their new stabilized future”. The meetings are held on a biweekly basis, please check our website for details: www.LizBates.com or contact Liz directly: 949-689-9258.



November 2010

Sun	Mon	Tues	Wed	Thurs	Fri	Sat	
	1 12:00 - 1:30 pm 12@12 Print Advertising RSVP	2 8:00 am - 9:00 am Executive Committee 11:15 am - 12:45 pm Niguel Networkers Cedar Creek Inn	3 8:00 am - 9:00 am Membership Committee	4	5 7:30 - 9:00 am Governmental Affairs LN City Council Chambers	6	
7 <i>Daylight Saving's Time Ends</i>	8	9 11:15 am - 12:45 pm Niguel Networkers Cedar Creek Inn	10 4:30 pm - 5:30 pm Board Meeting	11 <i>Veteran's Day (Office Closed)</i>	12 1:00 pm - 5 pm Board Retreat	13	
14	15 12:00 - 1:30 pm 12@12 Branding Your Business) RSVP	16 11:15 am - 12:45 pm Niguel Networkers Cedar Creek Inn	17 4:30 pm - 5:30 pm Ambassador Comm.	18	19 7:15 - 9:00 am Networking Breakfast El Niguel CC RSVP	20	
21	22	23 11:15 am - 12:45 pm Niguel Networkers Cedar Creek Inn	24	25 <i>Thanksgiving (Office Closed)</i>	26 <i>(Office Closed)</i>	27	
28	29	30 8:00 am - 9:00 am Executive Committee 11:15 am - 12:45 pm Niguel Networkers Cedar Creek Inn	All meetings held at the Chamber Office unless otherwise noted.				

December 2010

Sun	Mon	Tues	Wed	Thurs	Fri	Sat
	All meetings held at the Chamber Office unless otherwise noted.		1 8:00 am - 9:00 am Membership Committee	2 <i>Hanukkah begins at sundown</i>	3 7:30 - 9:00 am Governmental Affairs LN City Council Chambers	4
5 4:00 pm - 5:30 pm Christmas Tree Lighting	6 12:00 - 1:30 pm 12@12 (Tip on How to Network) RSVP	7 11:15 am - 12:45 pm Niguel Networkers Cedar Creek Inn	8 4:30 pm - 5:30 pm Board Meeting	9 5:30 - 7:00 pm Holiday Mixer Alaina Skidmore Home	10	11 10:00 - 12:00 am Holiday Parade Crown Valley Parkway
12	13	14 11:15 am - 12:45 pm Niguel Networkers Cedar Creek Inn	15 4:30 pm - 5:30 pm Ambassador Comm.	16	17 7:15 - 9:00 am Annual Membership Meeting & Awards Breakfast El Niguel Country Club	18
19	20	21 11:15 am - 12:45 pm Niguel Networkers Cedar Creek Inn <i>Winter Begins</i>	22	23	24 <i>Christmas Eve (Office Closed)</i>	25
26	27 Holiday Office Hours 9:00 - Noon	28 Holiday Office Hours 9:00 - Noon	29 Holiday Office Hours 9:00 - Noon	30 Holiday Office Hours 9:00 - Noon	31 New Years Eve (Office Closed)	

Laguna Niguel Chamber of Commerce
28062 Forbes Road, Suite C
Laguna Niguel, CA 92677

PRSRT STD
US POSTAGE PAID
MISSION VIEJO CA
PERMIT NO 798

ADDRESS SERVICE REQUESTED



WHAT'S NEW

Deemers American Grill
(BURGERS AND SALADS)

Mangia Bene Cucina

Mathnasium



Plaza de La Paz

Pacific Park Drive and La Paz Road in Laguna Niguel www.plazadelapaz.com